

More Kids Drug Free
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PROCLAMATION

Supporting the 2016 *More Kids Drug Free* Campaign

WHEREAS, October is National Substance Abuse Prevention Month

WHEREAS, the 2016 *More Kids Drug Free* campaign is sponsored by the Alliance for Substance Abuse Prevention and aims to increase awareness of the problem of prescription drug abuse; and

WHEREAS, in Wisconsin, more people die from prescription painkiller overdoses than all other drugs; and

WHEREAS, the rate of prescription painkiller overdoses has increased 260% among Wisconsin's young people ages 12-25

WHEREAS, more than four in ten teens who have misused or abused a prescription drug has taken it right out of a family member's medicine cabinet; and

WHEREAS, kids who abuse prescription drugs are starting early; in Eau Claire County the average age of first misuse of any prescription drug is 13; and

WHEREAS, the Alliance works to educate parents and community members about the need to talk to kids about the dangers of prescription drug misuse; and

WHEREAS, parents are the first line of defense in protecting teens from the dangers of prescription drug misuse; and

WHEREAS, by increasing the number of drug free kids, we'll have fewer drug problems in years to come;

NOW, THEREFORE, be it resolved that the Pleasant Valley Town Board endorses the "More Kids Drug Free" campaign and encourages parents to:

- Talk to their kids often about the dangers of prescription drugs and other drug use
- Safely store and secure medications in their home
- Dispose of expired or unused medicine at one of the five permanent medication drop-box locations in Eau Claire County or at a local Take-Back event

NOW, THEREFORE, the Pleasant Valley Town Board does hereby proclaim the month of October 2016 to be:

"More Kids Drug Free" Month.

Dan Hanson, Town Board Chair

Date



The Alliance is working to improve the lives of children, youth, and adults by mobilizing communities to prevent and treat alcohol, tobacco, and other drug abuse in Eau Claire County.